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ARTHUR A. ARENIUS

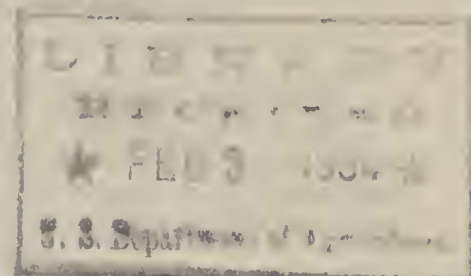
GLADIOLUS GROWER

59 BLISS ROAD

Longmeadow, Massachusetts

*Return Postage Guaranteed*

Sec.526 P.L.&R.



# GLADIOLUS

## Price List Season 1934

### FOREWORD

Many thanks are again extended for your orders and many kind words of appreciation. In keeping with the times, prices have been materially reduced this season, but you will find the quality up to my usual standard, and I will guarantee satisfaction. I will duplicate any special offers of other growers in the varieties I grow and quote special prices on larger quantities. If you have never bought glads from me, just give me a trial order and if you are not more than satisfied, I will refund your money.

**TERMS:** Cash with order or a 25% deposit if future delivery is desired. I do not substitute but refund any part of order I cannot fill. I believe in extra count.

**SHIPMENT:** I ship any time. No orders taken for bulblets after April 1st, for planting size after May 1st, and for large bulbs, after June 1st. Can furnish assorted or mixtures until July 1st. Postage prepaid.

**DISCOUNT:** When cash accompanies order the following discounts can be taken except Special Offers.

\$10 to \$25—20% of the amount of your order additional, your selection from Price List.

\$25 to \$50—30% of the amount of your order additional, your selection from Price List.

On orders over \$50, write for special quotations for entire lot.

Where rate per 10 is given only, take one-tenth to find single rate. To find 100 rate multiply 10 rate by 8.

No single item less than 10 cents.

Quantity Prices on Request

# ARTHUR A. ARENIUS

## GLADIOLUS GROWER

59 BLISS ROAD

LONGMEADOW, MASS.





NEW INTRODUCTION FOR 1934

RED RUFFLES

Winner of 1st prize in seedling class at Lawrence, Mass. Show, August 1933.  
Red, with extremely ruffled petals opening 8 blooms, wide open form, straight spike, midseason. Unlike most ruffled varieties, this has a long flower spike of 20 buds and many open. Large bulbs only \$2.00 each.

New Introductions for 1933

MAUVE MAGIC

A very tall mauve lavender of prim grand type, opening eight blooms of an exquisite shade. Mid-season. Fine propagator. Large bulbs \$1.00 each.

PINNACLE

Rose-pink. Tall straight spike, opening as many as 12 blooms. Fine grower and propagator. Mid-season. Large bulbs \$1.00 each.

INDEX TO ORIGINATORS: (A) Austin; (Aust.) Australian; (B) Gladiolus Bill; (C) Coleman; (D) Diener; (Dec.) Decorah; (E) European; (EL) Ellis; (K) Kunderd; (Pf.) Pfitzer; (Sal.) Salbach.					
Prices per 100 is 8 times the 10 rate Single rate is 1/10 of 10 Rate)					
	Large	Medium	Small	Bulblets	
	Per 1¼" up	¾"-1¼"	¾"-¾"	Per	
Aida (Pf.) early dark blue. Fine.....	10	\$ .50	\$ .30	\$ .15	100 \$ .10
Albania (Kemp) good commercial white.....	10	.30	.15	.05	100 .05
Albatros (Pf.) tall white .....	10	1.50	.75	.40	100 .50
Allawah (Aust.) light violet .....	1	.20	.10	.05	10 .10
Alma Needham (Sal.) fine pink.....	1	.20	.15	.10	10 .05
Angels Dream (EL) light pink.....	10	1.00	.50	.25	100 .10
Amethyst (Aust.) beautiful lavender .....	1	.15	.10	.05	10 .05
Antione (Kun.) deep yellow .....	10	.50	.25	.....	100 .10
Ave Maria (Pf.) light blue. Fine .....	10	.50	.30	.15	100 .10
Beat All (E.) fine pink. Extra .....	1	.40	.....	.....	10 .15
Berty Snow (Mair) lavender.....	10	.50	.25	.10	100 .10
Betty Nuthall (Sal.) fine orange salmon.....	10	.50	.25	.10	100 .10
One of the very best glads.....	100	4.00	2.00	.75	1000 .50
Bill Snowden (Fallow) large red.....	1	.20	.15	.10	10 .05
Bleeding Heart (Brown) white, red blotch.....	10	1.50	1.00	.50	100 .35
Blue Danube (Pf.) best light blue.....	1	.30	.20	.10	10 .25
Blue Triumphator (Pf.) largest light blue.....	1	.40	.30	.20	10 .30
Break O'Day (B.) early pink .....	10	.30	.15	.05	100 .05
Brunhilde (E.) pink .....	1	.20	.....	.....	10 .10
Byron L. Smith (Kun.) lavender .....	10	.30	.15	.05	100 .05
Canberra (Aust.) yellow .....	10	.....	.30	.20	100 .10
Cara Mia (Miller) very early pink .....	10	.40	.20	.....	100 .05
Cardinal Prince (Kun.) red .....	10	.30	.15	.....	100 .05
Carrick (Mair) smoky pink .....	1	.15	.10	.05	10 .05
Capt. Boynton (Boyn.) lavender .....	10	.30	.15	.05	100 .05
Carolus Clusius (E.) early pink .....	10	.50	.30	.10	100 .05
Catherine Coleman (C.) exhibition pink.....	10	.40	.20	.10	100 .05
Chicago (Kun.) ruffled deep pink.....	1	.15	.10	.05	10 .05
Col. Lindbergh (Dec.) extra fine pink.....	1	.50	.35	.20	10 .10
Col. Lindbergh (Harrison) fine red.....	10	.50	.30	.15	100 .20
Comm. Koehl (Pf.) tall red .....	10	1.00	.50	.25	100 .50
Constancy (Arenius) large rose. A fine ad- dition to the few rose colored glads. I am sure you will like this.....	1 10 100	.50 3.50 25.00	.30 2.00 15.00	.15 1.00 7.00	1 10 100 2.00
Coryphee (Pf.) pale pink .....	10	.....	.35	.25	10 .05
Crinkles (Kun.) ruffled rose.....	10	.50	.30	.15	100 .10
Desdemona (E.) fine smoky .....	1	.15	.10	.05	10 .05
Dr. Bennett (D.) fine red.....	10 100	.30 2.40	.15 1.20	.05 .40	100 1000 .30
Dr. Durr (Pf.) early cream, fine tall spike.....	1	1.25	.75	.50	10 .50
Dr. Nelson Shook (Kun.) giant rose.....	10 100	.30 2.00	.15 1.00	.05 .50	100 1000 .30
Early Melody (Arcnius) early lavender. Very tall. I have picked 4 ft. spikes with the bud stalk 28" long. Extra commercial.....	1 10 100	.50 3.50 25.00	.30 2.00 15.00	.15 1.00 7.00	1 10 100 2.00
Elizabeth Tabor (E.) early commercial pink..	10	.30	.20	.10	100 .05
Emil Aubrun (Lemoine) smoky.....	10	.60	.40	.....	100 .05

Join the American Gladiolus Society. Send annual dues of \$2.00 to Roscoe Huff, Goshen, Ind., and receive the "Gladiolus Review" each month.

(Prices per 100 is 8 times the 10 rate Single rate is 1/10 of 10 Rate)					
	Large	Medium	Small	Bulblets	
	Per 1¼" up	¾"-1¼"	¾"-¾"	Per	
Erica Morini (Pf.) improved Pfitzer's Triumph .....	1	1.50	1.00	.50	1 .25
Esme Desailly (Aust.) salmon pink.....	1	.25	.20	.15	10 .05
Evelyn Kirtland (Aust.) commercial pink.....	10	.30	.15	.05	100 .05
Exquisite (Kun.) bright rose.....	10	.....	.30	.15	100 .05
Field Marshall (Mair) striped dark red.....	1	.50	.30	.15	10 .25
Fortuna (Pf.) early yellow.....	1	.30	.....	.....	10 .25
Giant Nymph (C.) best commercial pink.....	10 100	.30 2.00	.15 1.00	.05 .50	100 1000 .25
Gloriana (Betscher) salmon and yellow.....	10	.30	.20	.10	100 .05
Gold Eagle (A.) early commercial yellow.....	10	.30	.15	.....	100 .05
Golden Dream (Groff) late yellow.....	10	.30	.15	.05	100 .05
Golden Measure (E.) medium yellow.....	10	.30	.15	.05	100 .05
Halley (E.) standard commercial pink.....	10	.30	.15	.....	100 .05
Heavenly Blue (Pf.) light blue.....	10	.50	.25	.10	100 .15
Henry Ford (D.) purple .....	10	.30	.15	.05	100 .05
Helen Howard (Dec.) golden buff.....	10	.50	.....	.....	100 .10
Helen Jacobs (Sal.) salmon pink-yellow.....	10	.....	1.20	.80	10 .05
Helen Wills (Sal.) fine creamy white.....	10	.50	.25	.10	100 .10
Indian Summer (Kun.) late lavender.....	10	.30	.15	.05	100 .05
Jane Addams (Dec.) late lavender.....	10	.50	.25	.10	100 .10
Jean du Tailles (E.) blotched pink.....	10	.30	.15	.05	100 .05
Jessie (Mair) rose pink. Fine .....	1	.30	.20	.10	10 .10
J. H. MacFarland (Kun.) light bronze.....	1	.15	.10	.....	10 .05
John T. Pirie (Kun.) smoky.....	10	.40	.25	.10	100 .10
Jonk V. Tets (Pf.) fine white.....	10	2.00	1.50	1.00	100 1.00
Jubilee (Kemp) giant lavender.....	10	.....	.....	.25	10 .05
Karl Volkert (E.) early salmon pink.....	10	.30	.15	.05	100 .10
King Arthur (Arenius) large, ruffled deep mauve lavender. Have many fine reports on this. It is now priced so as to be with- in reach of all.....	1 10 .....	1.00 .....	.75 6.00	.50 4.00	1 10 100 8.00
Kirchhoff's Violet (Kir.) violet.....	1	.10	.....	.....	10 .10
Lady Lorene, very beautiful pink prim.....	1	.25	.15	.10	10 .10
Laidley (Aust.) pink and white.....	1	.20	.15	.10	10 .10
Lavender Delight (Arenius) clear lavender which for purity of color is hard to beat. Strong grower and propagator.....	1 100	.50 25.00	.30 15.00	.15 7.00	1 100 100 2.00
Libelle (Pf.) light violet. Best of this color	1	.50	.35	.20	10 .50
Lily of Gold (Kun.) yellow.....	1	.15	.10	.05	10 .10
Longfellow (Dec.) fine commercial pink.....	10	.30	.15	.05	100 .05
Louis Boumeester (E.) tall purple.....	10	.30	.15	.05	100 .05
Loyalty (A.) deep yellow.....	10	.50	.25	.10	100 .10
Ludwig von Beethoven (Pf.) smoky.....	1	.50	.25	.....	10 .40
Mable (Mair) white flaked violet.....	1	.25	.....	.....	10 .20
Madam Konynenburg (Pf.) tall violet.....	10	.40	.20	.10	100 .10
Magna Blanca (Sal.) extra tall cream white..	1	.40	.....	.....	10 .10
Maid of Orleans (Pf.) cream white.....	1	.50	.30	.....	10 .25
Mammoth White (Pf.) large white.....	1	.15	.....	.....	10 .05
Margaret Lewtas (Stockford) early Ameri- can Beauty.....	10	.40	.20	.10	100 .05
Mary Elizabeth (Stevens) extra fine white....	10	5.00	3.00	1.50	10 .20
Marmora (Aust.) extra smoky.....	10	.50	.25	.10	100 .10
Marnia (Kemp) large orange.....	10	.30	.15	.05	100 .05
Mauve Magic (Arenius, new 1933) very tall, mauve lavender, prim grand, opens 8 large blooms of an exquisite shade.....	1 10 .....	1.00 7.00	.50 3.50	.25 1.50	1 10 100 3.50
Mexican Fire Opal (Sal.) red.....	1	.20	.....	.....	10 .10
Mildred Louise (Wentworth) one of the very best new ones. 8 large flowers of a beau- ful salmon pink. Tall and vigorous.	1 10	.50 4.00	.35 2.50	.20 1.50	1 10 10 .40
Minuet (C.) fine lavender .....	10	.40	.20	.10	100 .10
Miss Des Moines (Dec.) beautiful lavender....	1	.40	.20	.10	10 .25
Montenegro (Dec.) deep maroon .....	10	.50	.25	.10	100 .10
Moorish King (Pf.) best dark red.....	1	1.00	.50	.....	1 .10
Morocco (Pf.) dark red .....	10	.50	.25	.10	100 .10
Mother Machree (Stevens) famous smoky.....	10	1.20	.80	.40	100 .15

Join the New England Gladiolus Society. Send annual dues of \$1.00 to C. W. Brown, Ashland, Mass., and receive the Year Book which is worth several times the annual dues.

(Prices per 100 is 8 times the 10 rate Single rate is 1/10 of 10 Rate)					
	Large	Medium	Small	Bulblets	
	Per 1¼" up	¾"-1¼"	¾"-¾"	Per	
Mrs. Anna Pfitzer (Pf.) cream .....	1	.50	.....	.....	10 .25
Mrs. Calvin Coolidge (Kun.) salmon pink prim	10	.40	.20	.10	100 .10
Mrs. Dr. Norton (Kun.) cream and pink.....	10	.30	.15	.05	100 .05
Mrs. F. C. Peters (Fischer) late lavender.....	10	.30	.15	.....	100 .05
Mrs. Frank Pendleton (Kun.) blotched pink....	10	.30	.15	.05	100 .05
Mrs. Galbraith (Mair) large salmon pink.....	1	.15	.10	.05	10 .10
Mrs. Leon Douglas (D.) famous pink.....	10	.30	.15	.05	100 .05
Mrs. P. W. Sisson (C.) light pink.....	10	.30	.15	.05	100 .05
Mr. W. H. Phipps (D.) pink. Symposium winner. Fine for exhibition.....	10	.40	.20	.10	100 .05
Nimrod (E.) early commercial pink.....	10	.30	.15	.05	100 .05
Obelisque (E.) large early cream.....	10	.60	.30	.15	100 .10
Orange Queen (E.) orange prim.....	10	.30	.15	.05	100 .05
Orange Wonder (Kemp) orange .....	1	.15	.10	.....	10 .05
Oregon Sunset (Piper) early yellow.....	1	.25	.15	.10	10 .10
Our Selection (Aust.) smoky .....	10	1.50	1.00	.50	100 .15
Pallas (Aust.) pale lavender .....	1	.40	.20	.10	10 .15
Paul Pfitzer (Pf.) deep maroon.....	10	.40	.20	.10	100 .10
Pauline Kunderd (Kun.) pink .....	1	.50	.25	.....	10 .25
Peach Rose (Kun.) rose .....	10	.30	.15	.05	100 .05
Pelegrina (Pf.) best dark blue .....	1	.50	.35	.20	10 .25
Pfitzer's Triumph (Pf.) largest salmon red....	10	.40	.20	.10	100 .15
Picardy (Palmer) wonderful new salmon.....	10	2.50	1.50	1.00	10 .25
Pinnacle (Arenius, new 1933) a new rose pink Tall straight spike with as many as 10 to 12 open. Good grower and propagator.....	1 10 .....	1.00 7.00	.50 3.50	.25 1.50	1 10 100 3.50
Pride of Wanakah (Crisswell) lavender-rose..	10	.30	.15	.05	100 .05
Pride of Portland (Ellis) light salmon rose....	10	1.00	.50	.25	100 .10
Primrose Princess (Sal.) light yellow.....	10	.30	.15	.05	100 .05
Prof. von Slogteren (E.) pretty soft pink.....	10	2.00	1.50	1.00	10 .10
Purest of All (E.) white.....	10	.40	.20	.....	100 .10
Purple Challenge (Kun.) purple .....	1	.25	.....	.....	10 .10
Purple Glory (Kun.) deep maroon.....	10	.30	.15	.....	100 .10
Purple Queen (Kun.) purple .....	10	.50	.25	.10	100 .10
Queen Louise (Pf.) new white.....	1	.50	.....	.....	10 .10
Radiance (Arenius) clear deep red of a bright carmen shade. You'll like it. ....	1 100	.50 25.00	.30 15.00	.15 7.00	1 100 100 2.00
Ramesses (Stevens) large purple.....	1	.50	.....	.50	1 .10
Red Lory (Aust.) red, many open.....	1	.25	.15	.....	10 .10
Roi Soleil (E.) strong light yellow.....	10	.75	.40	.20	100 .20
Rosemarie Pfitzer (Pf.) white tinted pink.....	1	2.00	1.50	1.00	10 2.00
Rosetta (E.) rose pink .....	1	.40	.30	.20	10 .25
Royal Lavender (Schleider) deep lavender....	10	.75	.....	.....	100 .20
Royal Purple (Kun.) purple .....	10	.75	.40	.....	100 .15
Salbach's Orchid (Sal.) pinkish lavender. Fine	1 10	.35 2.50	.25 1.80	.15 1.00	10 100 100 2.00
Saraband (Sal.) smoky .....	10	.30	.15	.05	100 .05
Scarlet Princeps (Kun.) commercial red.....	10	.30	.15	.05	100 .05
Schwaben Girl (Pf.) extra fine pure pink.....	10	2.00	1.50	1.00	10 .15
Senorita (Sal.) large red and yellow.....	10	.60	.40	.20	100 .15
Spring (Dec.) fine pink .....	1	.20	.....	.....	10 .10
Sweet Lavender (C.) early lavender.....	10	.30	.15	.05	100 .05
Sweet Rose (Kun.) fine rose .....	10	.30	.15	.05	100 .05
Sunbeam (Lander) fine rosy salmon pink.....	1	.50	.35	.25	10 .25
Thos. A. Edison (Kun.) ruffled deep red.....	1	.50	.25	.10	10 .10
The Queen (E.) very fine rose pink.....	1	.25	.15	.05	10 .10
Van der Neer (E.) purple .....	10	.40	.20	.10	100 .10
Veilchenblau (Pf.) fine dark violet.....	10	.50	.25	.10	100 .10
Vesta Tilley (E.) early flesh pink.....	10	.30	.15	.05	100 .05
Wasaga (Palmer) capucine buff .....	1	1.50	1.00	.50	1 .10
Wodan (Pf.) dark violet .....	1	.40	.25	.15	10 .25
Wurtembergia (Pf.) large scarlet, cream throat .....	1 10	.50 .60	.35 .40	.20 .20	10 100 .30 .20
Yellow Perfection (Pf.) fine yellow.....	10	.60	.40	.20	100 .20

Join the Connecticut Gladiolus Society. Send annual dues of \$2.00 to E. S. Clark, Jr., Windsor, Conn.



## SPECIAL COLLECTION OF ASSORTED GLADS

Many folks desire a few "glads" to plant in the garden and do not care to fuss with the names of the varieties, just merely grow them for cut flowers. For this purpose I am offering a special collection of assorted named varieties but not labelled. Of course if you have a preference or dislike for certain colors, just mention it, and I'll act accordingly. If after blooming time you are not satisfied and pleased in every way, the purchase price will be refunded and no questions asked. Cultural directions accompany each order.

200 bulbs . . . . .	\$3.50	50 bulbs . . . . .	\$1.25
100 bulbs . . . . .	2.00	25 bulbs . . . . .	.75

Size one inch and over, sure to bloom. All prepaid.

**Why not send in your order now before you forget!**  
**Will hold and ship any time you say.**

### KING ARTHUR SPECIAL

1 large, 1 medium and 1 small bulb each and

12 bulblets .....\$2.50

### SPECIAL OFFER OF ARENIUS VARIETIES

1 large bulb each of Constancy, Early Melody, King Arthur, Lavender Delight, Mauve Magic, Pinnacle,

Radiance and Red Ruffles.....\$5.00  
 1 each above Medium size.....\$2.50

## THRIP AND ITS CONTROL

Two essential factors enter into the control of Thrips—the planting of clean or Thrip free bulbs and proper spraying, and the following suggestions are offered. Use caution when digging bulbs of thrip infested plants to prevent Thrips from spreading from plants to bulbs. Cure in warm dry, airy place, remove old bulbs and roots and store in a cool storage at a temperature from 35° to 50° F. If there is any sign of Thrip on bulbs effort should be made to rid the Thrip from bulbs in storage. This can be accomplished by scattering Napthalene flakes at the rate of 1½ handful to 100 large bulbs and cover containers holding bulbs with newspaper or cloth. During the period of cool storage Thrip remains inactive but do not always die out therefore just before planting time it is wise to soak the bulbs with Corrosive Sublimate (1000 to 1) or 1 oz. to 7½ gals. of water using wooden or earthenware containers for a period of 6 to 12 hrs. Ordinary Household Lye, 1 lb. to 25 gals. of water soaking overnight is also effective.

Thrip on the growing plants can be detected by light lines or whitish streaks appearing on the leaves. It is well to commence spraying early, when foliage is about a foot high and to keep the foliage covered until plants begin to bloom. I used the following spray successfully last season. Black leaf 40, Arsenate of Lead and molasses as recommended for potatoes. The idea being to use the Black Leaf as a contact spray and the Arsenate as a poison making it more palatable with the molasses. However, **Cubor**, **Tona-cide**, **Derrisol** are recommended as being effective also. In small gardens, spraying the plants with the garden hose twice a week has kept the Thrip down. Use plenty of force and play the hose right on the plants which seems to drown out the Thrip. Thrips are warmth loving insects and increase rapidly during hot, dry spells. Spraying is also most effective during warm sunny days as they will be then found on the foliage feeding in the greatest numbers. Urge your neighbors to soak their bulbs and spray the plants if there is any signs of Thrip infestation, and I am sure fine blooms will be the result.



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